

Niagara Frontier Veterinary Society

Board of Directors Meeting January 10, 2017

Present: Melissa Andritz, Amy Leach, Timm Otterson Theresa Ryndak, Stephanie West, Nancy Fredrickson
Absent: Helene Chevalier, Patrick McCarthy, Allison O'Toole

Tour of the new nearly completed SPCA facility on Harlem Road in West Seneca with Executive Director Gary Willoughby preceded the meeting.

1. Meeting Notes

January meeting notes were approved.

2. President's Report

Covered under committee reports.

3. Treasurer's Report

Report was unavailable.

4. Committee Reports

Explorers - Timm

- The Explorer Post has 39 students this year – up a few from last year.
- In late January David Brummer DVM, spoke about what a veterinary specialists and the kinds of things he does personally. Beverly Smith, a veterinary technician specializing in anesthesia, talked about becoming a veterinary technician, veterinary technician schooling, and specialties in veterinary technology. Claire Christi who is a vet tech student at Medaille gave her perspective on College's vet tech program.
- On February 15th meeting Reed Steven and Noreen Pazderski were the two veterinary guests. They talked about euthanasia and about veterinary schools (and how to get into one) respectively.
- Explorers will be headed to K-9 Connection on Niagara St. for on March 1 demonstrations by a service dog and we will learn about safety around dogs.
- Saturday, March 18 is the field trip to the Ontario Veterinary College. (There will not be a Cornell visit this year due to construction.)

PEF – New chair needed

New board is focusing on working through committees - Events/Volunteers, Marketing, Retail and Budget/Finance.

PEF participated in the Furtastic event this past weekend. They also will be at the Pet Remembrance Service at Mount Calvary Cemetery in March and at four upcoming Queen City Roller Derby games between April and June. Looking to do a fundraiser at Straight Up Wines & Liquors.

Mini-Vet – Amy/Theresa

- Medaille will be sending a check for \$5,460 Mini-Vet 2016 registrations by the end of the week. There were 124 attendees. After expenses, Mini-Vet netted about \$2,000. Committee will decide what amount to donate to the Medaille Scholarship Fund.

SPCA – Helene

- No report.

WNYVMA Relations – Stephanie West

- WNYVMA will be giving a presentation to Cornell students in March in an area recruitment effort.
- Summer social will be at Como Park on June 11. This year will include a catered lunch and palate painting (dog, cat and neutral painting options.)
- Several legislative items are still pending.

Health Department – Allison

- The first rabies clinic on January 25 at the Northwest Community Center provided 554 vaccinations – 135 cats, 417 dogs and 2 ferrets. Allison, Theresa and Mercedes Carota staffed.
- Spring clinics will be on May 17 and 24, locations TBD.

College Relations – Allison

- Allison has reached out to Alfred but received no response so far. She will be contacting GCC shortly.

Buffalo Academy Liaison - Patrick

- No report.

Roswell/Highpointe/Therapy Dogs – New chair needed

- Nothing to report.

Dog Parks – Timm

- Nothing new.

Awareness – Melissa

- Nancy met with Brenda Alesii from Entercom regarding a 3-month advertising initiative. This includes options for advertising on two of their stations (126 ads on WBEN and/or 85 ads on STAR) each for approximately \$2,500. Part of the package includes three appearances with Brenda on her program “Slice”. (NOTE – thought this was TV appearance but it is radio.) The board decided to go ahead with the STAR investment. Also talked a bit about ad focus. Difficult to include any giveaways at practices – better call to action is to get listeners to schedule well visits asap. Nancy will work on ad copy and other details with Brenda.

New Members – Amy

- Invitations have been sent out to 27 new NFVS members asking them to come to the next board meeting. Their hospital administrators also were contacted asking them to accommodate the invitees schedule. So far two have responded. If there are more than 10

who can attend the venue will likely be moved as Loughran's meeting room space is limited. RSVPs are requested by March 7 for March 14 meeting.

Online Discussions - Timm

A few items posted. Most significant is passing of Dr. Persico.

Facebook Fan Page - Stephanie West

Stephanie continues to post relevant items, including AM Buffalo segments when available.

Old Business

New Business

- Nancy reported that the 2017 Directory is going final revisions and should be printed in the next week or so.
- Amy made a motion to donate \$100 to the Niagara County SPCA in memory of Dr. Persico. A list serve announcement will be posted to let NFVS members know of this contribution.
- Amy is working with Independent Health on having them cover rabies vaccines for veterinary practitioners as a preventive measure. She also is talking with Blue Cross about similar preventive (no or low cost) coverage.

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